

The PEI Interministerial Women's Secretariat, ENGINEERS PEI, UPEI's Faculty of Sustainable Design Engineering, and WinSETT invite engineering graduate students, engineers-in-training, professional engineers, engineering managers, and senior leaders of engineering workplaces to participate in highly interactive sessions on gender diversity.

CREATING A GENDER INCLUSIVE WORKPLACE



THURSDAY, OCTOBER 4, 2018 | 8:30 am–12:30 pm

McMillan Hall, W.A. Murphy Student Centre, University of Prince Edward Island

Recent studies show:

gender-diverse teams perform better than single-gender teams.

employee engagement and gender diversity independently predict financial performance at the business-unit level.

if you want to attract and retain trail-blazing female employees, make sure your organization provides a gender-inclusive workplace.

SOMETHING DOESN'T FEEL RIGHT: UNCONSCIOUS BIAS IN THE SETT WORKPLACE

- » Understand unconscious bias and its importance in the workplace
- » Analyse the impact of unconscious bias on how we assess others and ourselves based on research
- » Be aware of the role of stereotype threat and the myth of meritocracy
- » Be able to start countering the effects of unconscious bias

BEST PRACTICES TO RETAIN AND SUPPORT TOP FEMALE TALENT

- » Increase your knowledge of the factors that influence the success of SETT women in your organizations
- » Learn tools to assess current workplace conditions and policies
- » Share effective practices and strategies to welcome, support and enable top female talent (while making everyone else happier too)

Registration is OPEN
until Tuesday, October 2!
bit.ly/GenderInclusiveEngineers



DONNA CLARK
Maritimes Facilitator, WinSETT Centre

Since 1991, Ms. Clark has worked significantly on workplace culture change and leadership to increase participation of women in Science, Engineering, Trades & Technology (SETT).

REGISTRATION FEE will be \$25 with all proceeds going to **Engineers PEI Scholarship** and **30 By 30 Funds**. The registration fee for newly licensed P.Engs (as of 2016) and EITs will be sponsored by **Engineers PEI**.

To register for the workshop visit
bit.ly/GenderInclusiveEngineers



Interministerial
Women's Secretariat



Canadian Centre for Women in
Science, Engineering, Trades and Technology



UNIVERSITY
of Prince Edward
ISLAND

Faculty of
SUSTAINABLE DESIGN
ENGINEERING

